The background features a large, light gray watermark of the letters 'KJCS' and the word 'STATISTICS' below it. To the right of the watermark is a decorative graphic consisting of a grid of colored circles in shades of orange, blue, pink, and green.

Non-inferiority:  
Issues for today and developments  
for tomorrow

Kevin Carroll

# Contents

- ❖ Showing drug effectiveness and requirements for approval
- ❖ Approaches to 'NI' assessment
- ❖ PhRMA CDIG PISC team view
- ❖ A possible multi-stage approach to AC design and analysis
- ❖ Summary

# Contents

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Dr R Pazdur, Director,  
Division of Oncology Drug Products, CDER, FDA

- ❖ “For regular approval of a drug, the sponsor must demonstrate that the drug is safe and effective in adequate and well-controlled trials. The effectiveness must be demonstrated on an endpoint that the agency believes to represent clinical benefit, usually survival, disease symptom amelioration or established surrogates for these.”
- ❖ “The sponsor is not obligated to show that the drug is safer and/or more effective than an approved drug.”

# The statutory requirement for regulatory approval

- ❖ The drug is effective
- ❖ There is a positive benefit:risk
- ❖ New drugs do not have to be shown to have superior efficacy vs existing agents, otherwise only one therapy could ever be approved and available at any given time
  - Approval of a new drug would logically necessitate the currently approved standard to be withdrawn
- ❖ This would result in chaos and a total loss of therapeutic options to the patient and physician

# How might we show effectiveness?

- ❖ Directly, via a placebo controlled trial
  - This is, and remains, the gold standard for effectiveness
- ❖ Indirectly via an active-controlled trial
  - When a placebo controlled trial is either unethical or impractical

# There really is no such thing as an 'NI' trial

- ❖ There are only active-control (AC) trials with differing objectives
- ❖ When placebo control is either unethical or impractical, effectiveness is established via an AC trial by either
  - Showing drug is better than control and, thus, drug is better than placebo
  - or
  - Showing indirectly, by reference to historical data, that drug is better than placebo

# The first objective of an AC 'NI' trial is not NI

- ❖ The true and first regulatory purpose of an active-controlled 'NI' trial is to establish indirectly that a new therapy would have beaten placebo if a placebo controlled trial could have been conducted.
- ❖ Examination of relative efficacy of new to control by, say, showing a given amount of the control effect, say 25%, 50% or 75%, has been retained might be considered as a further, descriptive and subsidiary objective.



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- ❖ Summary

## Two approaches to 'NI' assessment in AC trials

- ❖ Preservation of control effect
  - Superiority to putative placebo not considered sufficient
  - The new drug must, in addition, preserve some fraction of active control's effect
- ❖ The fixed margin
  - The largest loss of effectiveness that could be tolerated clinically for drug relative to control
  - Denoted by  $\delta$
  - Must show that the CI for the difference between drug and control does not include  $\delta$

# Parameters for an AC trial

## ❖ Define:

- $Y_{TC}$  = Effect of drug vs control
  - Estimated as  $B_{TC}$  (with variance  $V_{TC}$ ) in AC trial
- $Y_{CP}$  = Effect of control vs placebo
  - Estimated as  $B_{CP}$  (with variance  $V_{CP}$ ) from historical trial(s)
- $Y_{TP}$  = Effect of drug vs placebo
  - Indirectly estimated from as  $B_{TC}$  (with variance  $V_{TC}$ ) from  $B_{TC}$  ( $V_{TC}$ ) and  $B_{CP}$  ( $V_{CP}$ )

# Preservation of effect

❖ For preservation of effect, want to show:

–  $Y_{TC} \geq (1-f)*Y_{CP}$

– Where  $0 \leq f \leq 1$  is the preservation factor

❖ Declare 'NI' if:

– The 95% CI for  $Y_{TC} - (1-f)*Y_{CP}$  excludes zero

–  $\{B_{TC} - (1-f)* B_{CP}\} - 1.96*\sqrt{(V_{TC} + (1-f)^2* V_{CP} )} > 0$

# Fixed margin

- ❖ For fixed margin, not uncommon to:
  - Base  $\delta$  on lower end of 95% CI for  $\gamma_{CP}$
  - $\delta = (1-f) * [B_{CP} - 1.96 * \sqrt{V_{CP}}]$
- ❖ Declare 'NI' if:
  - The 95% CI for effect of drug vs control excludes the margin, i.e. if
  - $B_{TC} - 1.96 * \sqrt{V_{TC}} > -\delta$
  - $\{B_{TC} - (1-f) * B_{CP}\} - 1.96 * \{\sqrt{V_{TC}} + (1-f) * \sqrt{V_{PC}}\} > 0$

## Logical inconsistencies with preservation of effect (1)

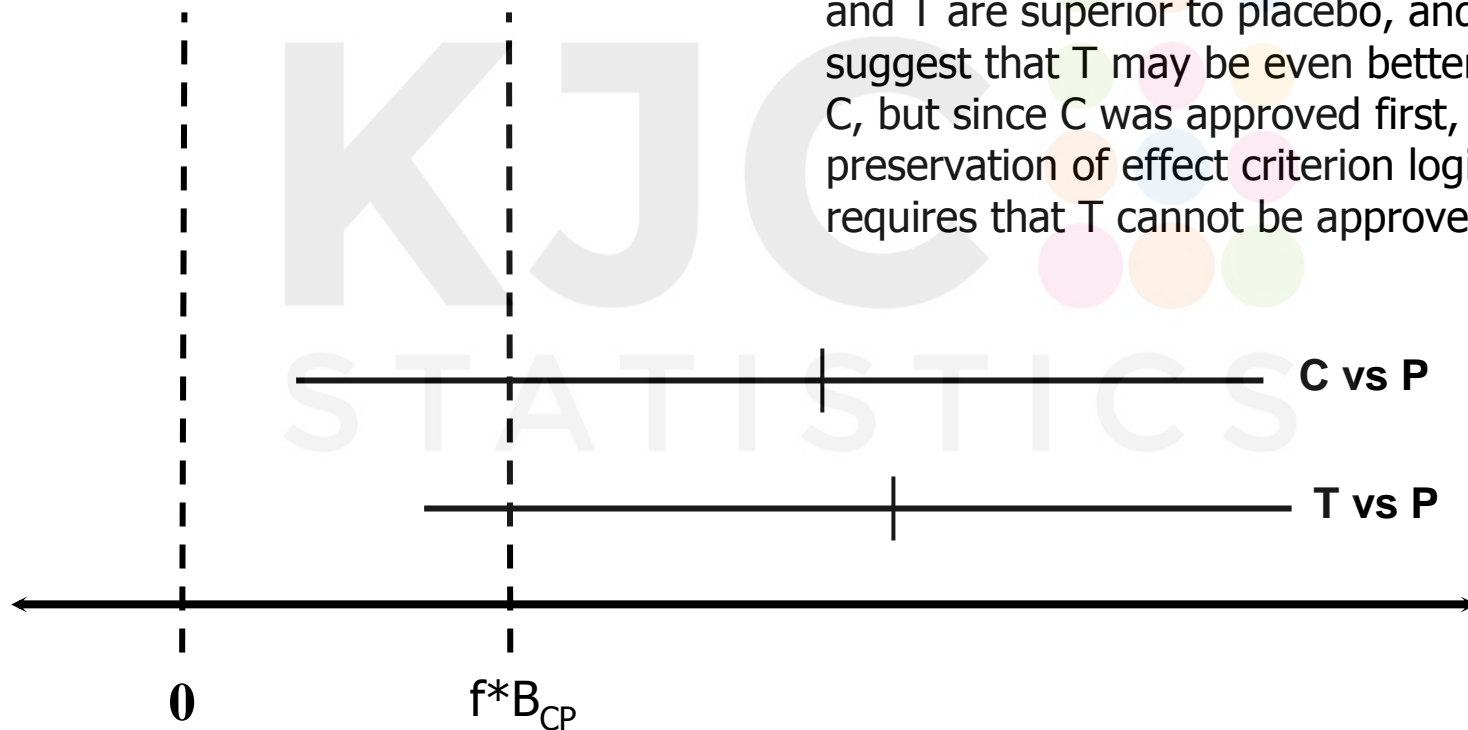
- ❖ The requirement for approval is to show effectiveness,  $\gamma_{TP} > 0$
- ❖ For preservation of effect, need to show  $\gamma_{TP} > f^* \gamma_{CP}$
- ❖ **Why should this requirement depend on the study design?**

## Logical inconsistencies with preservation of effect (2)

- ❖ The regulatory bias inherent in applying the preservation criterion leads to logical inconsistencies, as illustrated by the following example:
  - Suppose C and T were both evaluated in placebo-controlled trials, but C was approved first
  - Assume  $Y_{TP} > Y_{CP}$
  - FDA's requirement that T preserve f% of C's benefit over placebo will in many plausible instances lead to rejection of T (even though T may be a better drug than C !)

# Logical inconsistencies with preservation of effect (3)

The results here indicate that both C and T are superior to placebo, and they suggest that T may be even better than C, but since C was approved first, the preservation of effect criterion logically requires that T cannot be approved.





## Logical issues with the fixed margin

- ❖ Two sponsors compare their new drugs T1 and T2 against some active control C
- ❖ First sponsor specifies NI limit = 1.30
- ❖ Second sponsor specifies NI limit = 1.15
- ❖ Suppose upper 95% CL for T1:C is 1.25 and for T2:C is 1.20.
- ❖ Conclusion: T1 is non-inferior while T2 is not, despite being able to rule out a lesser for disadvantage for T2.

## Do We Need a Non-Inferiority Margin?

- ❖ If the goal is demonstration of effectiveness:
  - Need to show  $\gamma_{TP} > 0$ , or  $\gamma_{CP} + \gamma_{TC} > 0$
  - This is estimated by  $B_{CP} + B_{TC}$ , with Variance  $V_{CP} + V_{TC}$
  - The **Synthesis Method** provides an efficient test for non-inferiority:  $(B_{CP} + B_{TC}) / \sqrt{V_{CP} + V_{TC}} > 1.96$
- ❖ ***Where Does the Need for a Margin Come From?***

# One Standard of Evidence

- ❖ The standard of evidence for effectiveness of a new treatment T is:
  - → Statistically significant evidence that  $\gamma_{TP} > 0$
- ❖ Why should an arbitrarily higher standard of evidence ( $\gamma_{TP} > \gamma > 0$ ) be applied when an AC trial has been performed?
- ❖ The preservation margin is necessarily arbitrary, in the sense that there will be values below the margin for which there is no meaningful clinical difference in efficacy from a value above the margin.
  - Preserving less than  $f\%$  does not imply that T is an ineffective treatment.
  - In contrast,  $\gamma_{TP} = 0$  has a definite objective clinical meaning.
- ❖ Requiring a higher standard of evidence for AC trials institutes a regulatory bias in favor of the first drug to be approved.

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# PhRMA CDIG PISC Team (Non-Inferiority / Active-Controlled Trials)

- Steven Snapinn (Amgen): Chair
- Kevin Carroll (Astra Zeneca)
- Christy Chuang-Stein (Pfizer)
- Yu-Yun Ho (Novartis)
- Qi Jiang (Amgen)
- Gang Li (J&J)
- Patrick Peterson (Lilly)
- Yong-Cheng Wang (J&J)
- Matilde Sanchez (Arenapharm)
- Rick Sax (Astra Zeneca)

# Proposed Approach

## ❖ Basic Principles

- Required degree of efficacy to support approval should be independent of study design
- If “weaker” drug is approvable then the “Better” drug should be approvable
- Methodologic weaknesses of NI trials should Be addressed separately

## ❖ Proposal

- Rigorous demonstration of “Any Efficacy” ( $\gamma_{TP} > 0$ )
- Magnitude of treatment effect evaluated through point estimate via the synthesis method
- Term “Non-Inferiority” seems inappropriate – prefer “Active Control Efficacy Trial”

# Common criticisms

- ❖ We're allowing for new drugs to be ineffective when we do NI trials; we want positive superiority trials
  - A superiority trial with  $p < 0.05$  does not rule out a new drug is ineffective
  - We accept a 1 in 40 chance that the drug is ineffective
- ❖ Constancy is the Achilles heel of NI trials
  - But this issue applies to all AC trials regardless of the objective – if the control arm 'under performs', then  $p < 0.05$  might not be convincing – if it over performs then we increase the risk of a false negative
- ❖ Assay sensitivity
  - Regardless of the objective, a poorly conduct AC trial raises a legitimate concern and PP and ITT analysis would always need to be close
- ❖ Methods in development to examine assay sensitivity and constancy (discounting, Snappin 2008)

# Contents

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# Three stage proposal for design and analysis

## Stage 1 Design

Calculate the number of deaths to establish indirectly new treatment is better than (putative) placebo with 90% power, 2.5% significance.

Sample size formulae provided by Simon (1999) or Rothmann (2003)

# Proposal for design and for analysis (contd)

## Stage 2 Analysis (a)

Demonstrate absolute efficacy by indirect analysis vs placebo using historical data

## Stage 3 Analysis (b)

Having passed Stage 2, then describe the relative efficacy of new to control on a continuum in terms of to what extent the new drug has retained the efficacy of the control – 'Effect Retention Likelihood'

# Effect Retention Likelihood

- ❖ Both analysis stages can be simultaneously visualised in an effect retention likelihood plot
- ❖ Trial results can be expressed in a natural hierarchy, starting with the likelihood that the new drug is better than a putative placebo, followed by the likelihood that any given fraction of the control effect has been retained through to the likelihood that the new drug is better than the control

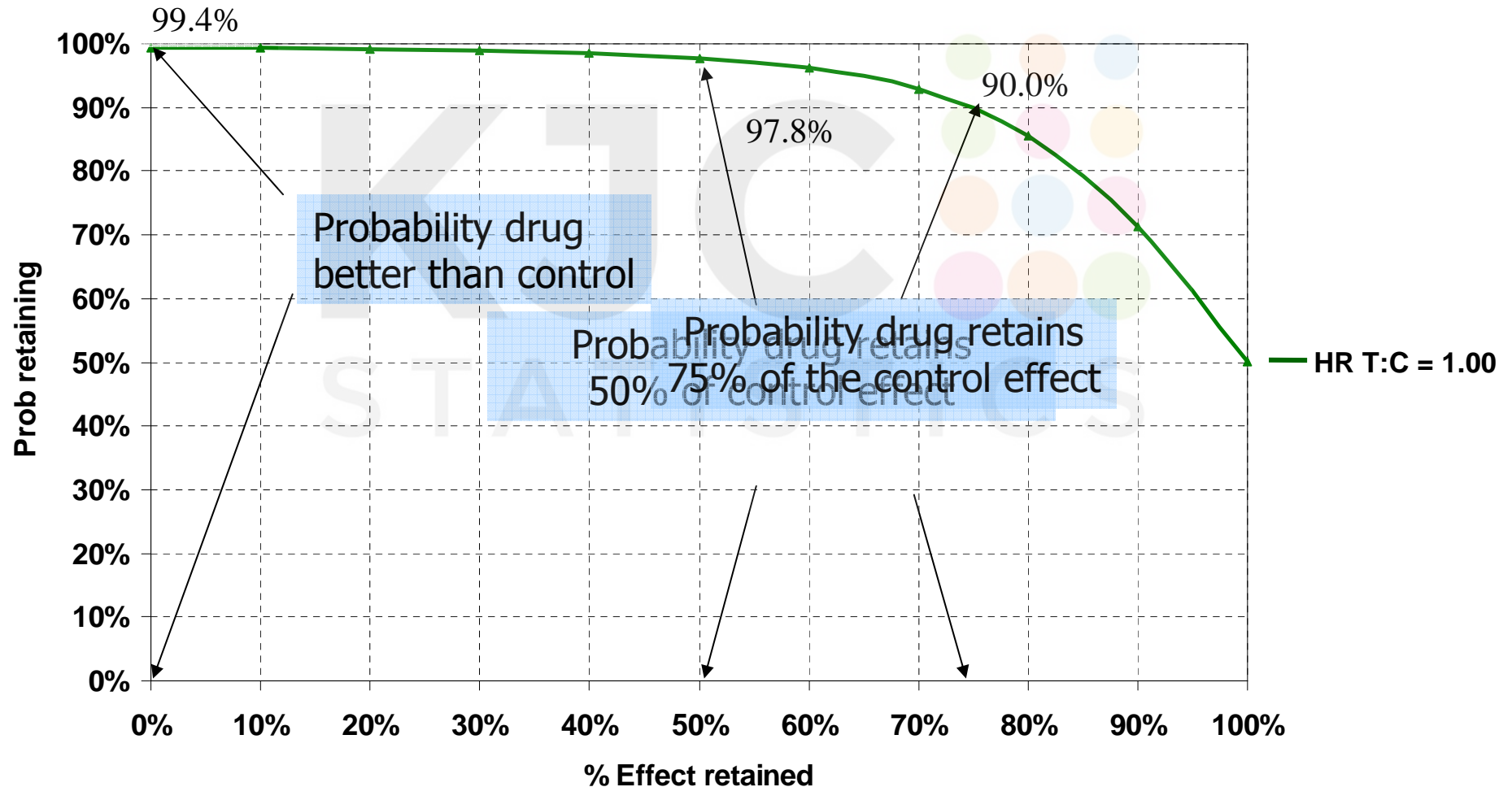
# How might this proposal be classified?

- ❖ Consistent with thinking in CHMP guidance
- ❖ Bayesian in nature
  - Historical data are prior, the active–control trial is the data, and the effect retention likelihood is the posterior
- ❖ Coincides with Simon, 1999, under uninformative priors for effect of new drug and effect of placebo

## A simple example

- ❖ HR[placeo:control]=1.5,  $p=0.005$ , 95% CI (1.13, 1.99)
- ❖ An AC trial with new drug vs control is planned
- ❖ To show efficacy with 90% power, 2.5% 1-sided  $\alpha \Rightarrow$  800 events, delta 1.26

# Drug vs. control effect retention likelihood for trial conducted with 800 events



## Setting a delta in the protocol

- ❖ "Analysis will take place with 800 events. With this amount of information, noting the effect of the control has previously been estimated to be 0.50,  $p=0.005$  and accepting constancy, this trial will be able to show that New is significantly better than placebo with 90% power. In practice, this equates to observing a HR of new to control of 1.09 or less, upper 97.5% CL  $<1.26$ ."

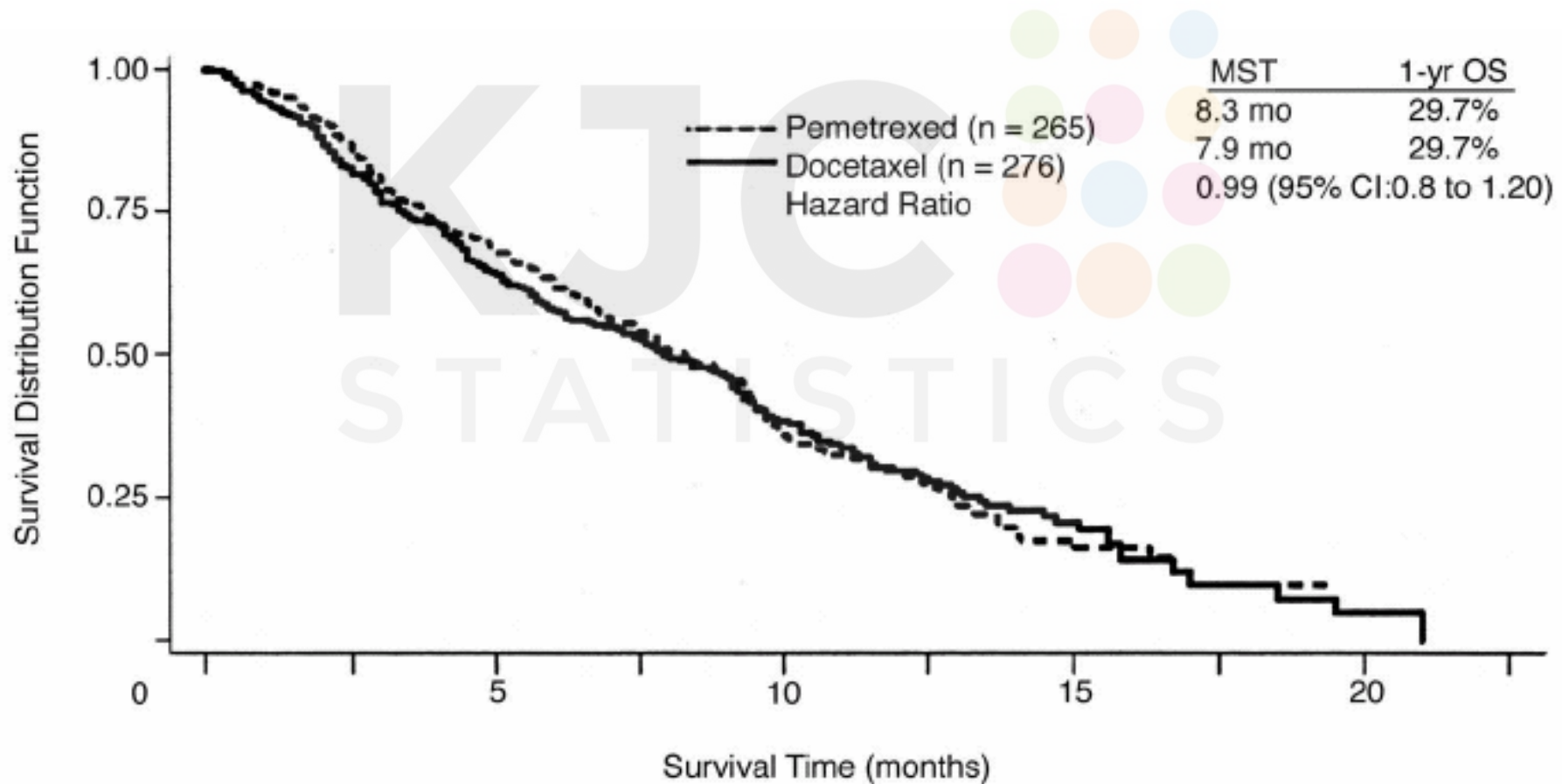
# Pemetrexed<sup>1</sup> example

- ❖ Pemetrexed vs. docetaxel in 2<sup>nd</sup> line NSCLC, N=571
- ❖ HR=0.99 (0.82-1.20), 409 deaths
- ❖ NI limit in protocol = 1.11
  - 78%\* docetaxel effect retention
- ❖ Docetaxel previously improved survival cf placebo (BSC) with HR=0.56 95% CI (0.35, 0.88)

<sup>1</sup>Nasser Hanna et al, J Clin Oncol 22:1589-1597, 2004. \* retention required to give p=0.025 (1-sided) for non-inferiority



# Randomized Phase III Trial of Pemetrexed Versus Docetaxel in Patients With Non-Small-Cell Lung Cancer Previously Treated With Chemotherapy



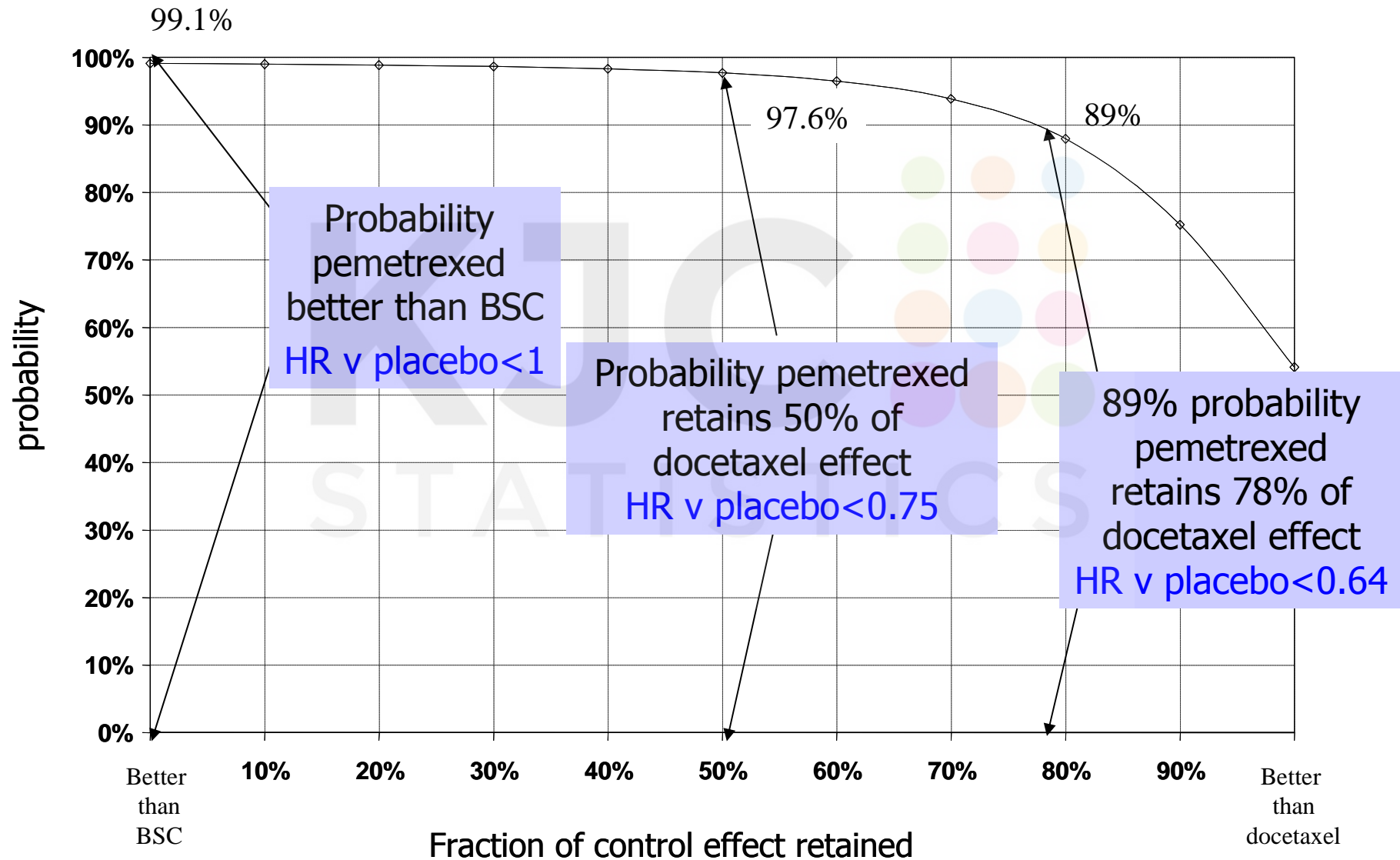
# Pemetrexed not non-inferior to docetaxel ( $p=0.11$ )<sup>1</sup>

- ❖ Cannot say with >97.5% confidence that true HR <1.1 or pemetrexed retained >78% of docetaxel effect
- ❖ 'The primary objective in the present Alimta trial was not achieved. Neither superiority nor non-inferiority to docetaxel were adequately demonstrated.'<sup>2</sup>
  - Dr R Pazdur, Director Office of Oncology Drug Products, FDA

1: 1-sided test that true HR<1.1

2: <http://www.fda.gov/ohrms/dockets/ac/04/transcripts/2004-4060T1.htm>

# Effect retention likelihood for pemetrexed



## EPAR Scientific Discussion

'Although non-inferiority was not formally established, the data submitted are robust enough to conclude that a clinically significant inferiority of pemetrexed to docetaxel in terms of efficacy in this population is unlikely'

# Contents

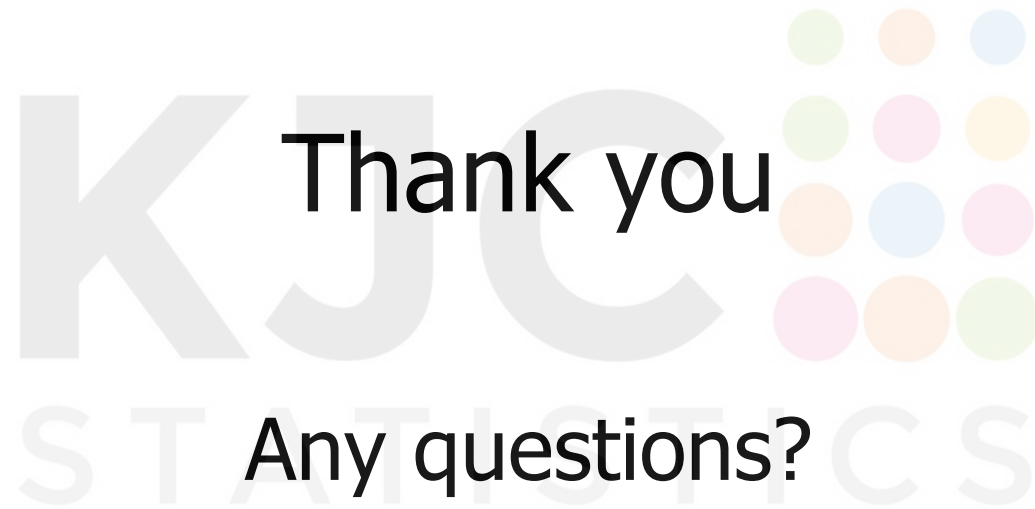
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# Summary (1)

- ❖ One standard of evidence (superiority to placebo) should be maintained for the assessment of effectiveness ( $\gamma_{TP} > 0$ ); this standard should not be determined by trial design.
- ❖ In situations where a placebo control is not possible necessitating an AC trial, requiring an arbitrary non-zero preservation of the control effect leads to serious logical inconsistencies; the requirement for approval should be convincing demonstration of effectiveness,  $\gamma_{TP} > 0$ .
- ❖ Fixed NI margins are equally arbitrary, statistically inefficient and highly conservative and should be abandoned

# Summary (2)

- ❖ Analysis should be based on the synthesis method
- ❖ The synthesis approach can test for superiority to placebo, accounting for the variability within both the AC trial and the historical data.
- ❖ Methodologic issues associated with AC trials should be addressed as far as possible in the design, but will inevitably be a key feature in evaluating and interpreting the data
- ❖ A natural extension of the synthesis approach is a retention likelihood analysis which can be used to simultaneously assess the strength of evidence for  $\gamma_{TP} > 0$  and gauge the relative efficacy between drug and control right through to  $\gamma_{TC} > 0$



Thank you

Any questions?